§ 238.16

Chairman, Veterans Day National Committee. The objective of this committee, comprised of representatives from major veterans organizations, is to stimulate and perpetuate national public interest in honoring all veterans of all wars on Veterans Day. Each year, this committee designates certain communities as regional sites for the observances of this national holiday. Department of Defense supports these observances by appointing a DoD Coordinator and approving military support.

- (ii) Regional sites are designated to ensure that proper priority and an appropriate level of support are available for these major observances.
- (2) National Veterans organizations conventions. Each year the national veterans organizations request military support for their national conventions. The support requested varies with each organization. At conventions with multi-Service support, a DoD Coordinator will be assigned by OASD/PA; while at smaller conventions, one Service project officer may coordinate appropriate Armed Forces support.

§ 238.16 Presidential wreath-laying ceremonies.

- (a) General. Over the course of years the Office of The Military Assistant to the President has coordinated the annual placement of Presidential Wreaths at the tombs, burial sites, and/or monuments of all former Presidents. The repeated placement of these wreaths through the years led to the development of the "President's Approved Wreath List" (Enclosure 5).
- (b) *Procedures.* (1) Enclosure 5 contains the President's Approved Wreath List, including name, place, and date for wreath-laying ceremonies for each former President.
- (2) Enclosure 5 also contains a list of Military Departments responsible for providing a representative of the President to place each wreath.
- (3) The minimum appropriate military grade for this program is general or flag rank, unless overriding considerations preclude the availability of a general or flag officer.
- (c) Responsibilities. (1) The ASD(PA) is responsible for overall coordination of DoD support for this program.

- (2) Secretaries of the Military Departments will designate appropriate Presidential representatives, in accordance with the listing contained in enclosure 5, to place wreaths in honor of former Presidents. The name, rank, title, address, and telephone number of each designated representative will be forwarded to the ASD(PA) at least 60 days in advance of the month of wreath placement.
- (3) The Military Assistant to the President will make necessary arrangements to provide each wreath.
- (4) Names of designated Presidential representatives will be forwarded, via the Special Assistant to the Secretary of Defense, to the Military Assistant to the President, who will coordinate final details of each ceremony.
- (d) Reports. The report required in §238.16(e)(2) is assigned Report Control Symbol DD-PA(AR)1348.

§238.17 Sports activities.

- (a) Policy. (1) DoD Directive 1330.4 establishes the Interservice Sports Committee (ISC) which acts for the ASD(PA) in all matters pertaining to interservice competition and joint Military Service participation in national and international sports. Each Military Service is represented on the committee.
- (2) Athletic activities of the Military Service academies that are conducted away from military installations shall be governed by the general policy contained in part 237 of this title and this part.
- (b) Responsibilities. Among other functions, the ISC as Executive Agent, for the DoD shall:
- (1) Act for the Department of Defense on matters pertaining to sports involving more than one Military Service.
- (2) Plan and conduct all interservice sports championships, and establish and monitor all joint Military Service efforts in support of national and international sports activities.
- (3) Coordinate with Department of State, as required by part 347 of this title, and other Government agencies and national sports organizations on sports tours and clinics in foreign countries which propose to utilize U.S. military personnel.

- (4) Provide representation for the Department of Defense on related Government committees.
- (5) Coordinate and maintain liaison with national sports governing bodies in matters of mutual interest to the Military Departments.
- (6) Secure Department of State approval for military participation in international sports competition, and monitor military sports programs to ensure compliance with the provisions of part 237 of this title.
- (7) Serve as a contact point for the entire Defense establishment on questions pertaining to sports.

§ 238.18 DoD coordinators.

- (a) Purpose. Some community relations programs involve support by more than one Military Service. Events of this nature include major national veterans conventions, regional Veterans Day observances, major air shows, large civic festivals, inaugurals, etc. The purpose of this enclosure is to provide guidelines for the coordination of such programs.
- (b) Procedures. (1) When military support of a program sponsored by a civilian organization is furnished by more than one Military Service, and the magnitude of the support warrants DoD coordination, one Military Department will be requested by OASD(PA) to nominate an officer located in the area of the program to serve as the coordinator of DoD support.
- (2) After being nominated, the officer will be designated as the DoD Coordinator by OASD(PA). The DoD Coordinator will be responsible for coordinating all military support, including support by National Guard/Reserve components, within the limitations set forth in part 237 of this title, this part, and other specific guidelines prepared by OASD(PA) and provided to him/her upon designation as DoD Coordinator. The DoD Coordinator is authorized direct liaison with OASD(PA).
- (3) Also, OASD(PA) will request appointment of project officers, normally located within the area of the event, from the Military Departments providing support for the program. These Service project officers will assist the DoD Coordinator.

(c) Reports. The DoD Coordinator will prepare an after-action report and forward it to OASD(PA) within 30 days following the program. Report Control Symbol DD-PA(AR)1348 applies.

§ 238.19 Miscellaneous public affairsrelated activities.

This part contains a list of Public Affairs-related activities conducted by certain DoD Components under authority other than that delegated to the ASD(PA).

- (a) Employment of military resources in natural disaster emergencies within the U.S., its territories and possessions. (1) DoD Directive 3025.1,1 "Employment of Military Resources in Natural Disaster Emergencies Within the United States, Its Territories and Possessions," August 30, 1971, governs.
- (2) The Secretary of the Army is designated as the DoD Executive Agent for military support in disasters.
- (3) The ASD(PA) is responsible for associated public affairs activities.
- (b) Foreign disaster relief operations. (1) DoD Directive 5100.46,1 "Foreign Disaster Relief," December 4, 1975, governs.
- (2) The ASD(ISA) is responsible for overall coordination of DoD support.
- (3) The ASD(PA) is responsible for public affairs plans and activities. He is the single point of contact with the Department of State/AID or the International Communications Agency (ICA) on associated public affairs matters.
- (c) Use of DoD facilities or resources for other than public affairs purposes. (1) The use of any DoD facility or resource to accomplish a community relations objective (see part 237 of this title) is considered use for a public affairs purpose. Any other use of a DoD facility or resource is not a public affairs matter.
- (2) Policies and procedures governing the use of DoD facilities or resources for other than public affairs purposes are the responsibility of the ASD(MRA&L), the Secretaries of the Military Departments, or the Directors/Commanders of other DoD Components.
- (d) Transportation. (1) Policy governing the use of military carriers for

¹ See footnote 1 to §238.4(d).